

adrianejewett

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skills

{personal} self-motivated, dependable, ethical, professional, amiable

{digital} adobe: photoshop, illustrator, indesign, dreamweaver, director, captivate and flash
other: quark xpress, html, microsoft office

{conceptual} research (academic and practical), branding, marketing, packaging design,
web design, identity development, advertising design and copy, typography, media planning

education

- {2008/present} {university of kansas/lawrence, ks} ms, strategic communications; 4.0 gpa
- {2005} {abilene christian university/abilene, tx} bs, integrated marketing communication
minor in graphic design; 4.0 gpa
- {2001} {hallsville high school/hallsville, tx} graduated third in class; 4.0 gpa

experience

- {2008/present} {graduate teaching assistant/university of kansas/lawrence, ks} worked closely with
faculty to conduct research; taught research and writing; now assisting in visual communication
- {2005/present} {freelance design} collaborate with various clients to produce unique design solutions;
clients include: milsoft utility solutions, charles lynn jewelers and abilene christian university
- {2009/2010} {academic committees/university of kansas/lawrence, ks} served as only student on
the graduate committee; served on the search committee for a new faculty member
- {2005/2008} {marketing coordinator/milsoft utility solutions/abilene, tx} designed and implemented
marketing efforts including advertising, web site, promotional materials, annual conference,
vendor relations, brand management and manage marketing assistant position
- {2003/2005} {optimist assistant advertising manager/abilene christian university/abilene, tx}
sold ad space to clients and designed ads for the student newspaper
- {2004/2005} {lab instructor/abilene christian university/abilene, tx} taught quark xpress and
photoshop; critiqued and graded student design projects
- {2004} {account management internship/zachry associates/abilene, tx} experienced
client interaction, learned about media planning and conducted marketing research
- {2003} {webmaster/longview gastroenterology clinic/longview, tx} designed a website
to attract and assist new and existing clients

awards

- {2010} {trivadi award/lawrence, ks} \$500 award for exceptional writing
- {2009} {callahan creek scholarship/lawrence, ks} \$2,500 ku journalism scholarship
- {2005} {addy award/abilene, tx} silver addy in local student competition
- {2005} {kappa tau alpha/abilene, tx} journalism and mass communication national honor society
- {2004} {addy award/abilene, tx} gold addy in 10th district student competition; special judges
award in local professional competition; gold and silver addy in local student competition
- {2004} {best in advertising/abilene, tx} named best in advertising by student newspaper
- {2001/2005} {presidential scholarship/abilene, tx} abilene christian university full-tuition scholarship
- {2001/2005} {dean's list/abilene, tx} named to the dean's academic honor roll every semester

organizations

- {2001/2005} {aaf/abilene, tx} served as president (1 year), vice president (2 years) and communication
officer (1 year) for acu's student chapter of aaf
- {2004/2005} {abilene ad club/abilene, tx} served as a student board member for the local aaf affiliate