

adrianejewett

903.918.9914
adrianejewett.com
adriane@ku.edu

skills

{personal} self-motivated, dependable, ethical, professional, amiable

{digital} adobe: photoshop, illustrator, indesign, dreamweaver, director, captivate and flash
other: quark xpress, html, microsoft office

{conceptual} research (academic and practical), branding, marketing, packaging design, web design, identity development, advertising design and copy, typography, media planning

education

{2008/present} {university of kansas/lawrence, ks} ms, strategic communications; 4.0 gpa

{2005} {abilene christian university/abilene, tx} bs, integrated marketing communication
minor in graphic design; 4.0 gpa

{2001} {hallsville high school/hallsville, tx} graduated third in class; 4.0 gpa

experience

{2008/present} {graduate teaching assistant/university of kansas/lawrence, ks} worked closely with faculty to conduct research; taught research and writing; now assisting in visual communication

{2005/present} {freelance design} collaborate with various clients to produce unique design solutions; clients include: milsoft utility solutions, charles lynn jewelers and abilene christian university

{2009/2010} {academic committees/university of kansas/lawrence, ks} served as only student on the graduate committee; served on the search committee for a new faculty member

{2005/2008} {marketing coordinator/milsoft utility solutions/abilene, tx} designed and implemented marketing efforts including advertising, web site, promotional materials, annual conference, vendor relations, brand management and manage marketing assistant position

{2003/2005} {optimist assistant advertising manager/abilene christian university/abilene, tx} sold ad space to clients and designed ads for the student newspaper

{2004/2005} {lab instructor/abilene christian university/abilene, tx} taught quark xpress and photoshop; critiqued and graded student design projects

{2004} {account management internship/zachry associates/abilene, tx} experienced client interaction, learned about media planning and conducted marketing research

{2003} {webmaster/longview gastroenterology clinic/longview, tx} designed a website to attract and assist new and existing clients

accolades

{2010} {trivadi award/lawrence, ks} \$500 award for exceptional writing

{2009} {callahan creek scholarship/lawrence, ks} \$2,500 ku journalism scholarship

{2005} {addy award/abilene, tx} silver addy in local student competition

{2005} {kappa tau alpha/abilene, tx} journalism and mass communication national honor society

{2004} {addy award/abilene, tx} gold addy in 10th district student competition; special judges award in local professional competition; gold and silver addy in local student competition

{2004} {best in advertising/abilene, tx} named best in advertising by student newspaper

{2001/2005} {presidential scholarship/abilene, tx} abilene christian university full-tuition scholarship

{2001/2005} {dean's list/abilene, tx} named to the dean's academic honor roll every semester

organizations

{2001/2005} {aaf/abilene, tx} served as president (1 year), vice president (2 years) and communication officer (1 year) for acu's student chapter of aaf

{2004/2005} {abilene ad club/abilene, tx} served as a student board member for the local aaf affiliate